# Application: Project proposal

SPARK DENMARK

[Delete the text in brackets prior to submission. **Do not** delete tables and headers below]

**[Formal requirements]**

[- Project proposal, max. 6 pages incl. this cover page, min 10pt font]

[- CV max 2 pages (does not count towards the page limit)]

[- Budget (does not count towards the page limit)]

**[Instructions]**

[Please provide short and concise answers to the points in the template. Keep in mind, that the expert review panel needs to quickly understand i) unmet need ii) how your project will provide a solution iii) the uniqueness of your idea and iv) your competitive advantage.   
A good application conveys the main message in a simple manner that experts not working directly in the field, can grasp.

At the same time, it is important to give a realistic and reliable insight into your idea/project.]

**[Prior to submission]**

* [Convert the project proposal, CV (own template), and signed budget (budget template) to .pdf and compile in one document]
* [Please name the compiled document First name\_Surname.pdf]

|  |  |
| --- | --- |
| **Project title:** |  |
| **Main applicant:** | [Name of the person leading the project and participating in SPARK mentoring and SPARK educational sessions if accepted] |
| **Email of main applicant:** |  |
| **Institution:** |  |
| **Department:** |  |
| **Additional team members:** |  |
| **Summary:** | [Write a summary of your project proposal (2000 characters incl. spaces)] |

## Description of the unmet need

[Describe the problem. How common/large is it; what is the impact for patients/caregivers/ society - whatever is most relevant?]

## Description of your solution

[How do you solve the problem and what is the “magic” behind it?]

## Uniqueness of your solution/difference to the current ‘Gold Standard’

[How does your solution differentiate from other solutions? Could be technical, financial, efficacy, usability, time, logistic etc. What are the main advantages to known competitors?]

## Preliminary/proof of principle data

## [Show your data that underpins the potential of the project. Simply describing an idea does not suffice.]

## Your suggested main market

[State the suggested market opportunities. If you know approximate market size for comparable products, please also state here.]

## Competitors

[Who are your main competitors (both with respect to the science and the final commercial product)? Describe launched product categories and product categories expected to launch within the next couple of years). Include references.]

## Current development stage and future development plan

[What is the current status of your project? What has been achieved so far (and/or especially in the past few months)? What are the plans for future development activities and upcoming milestones on your project?]

[Timeline]

[Please fill in the below table with your objectives, tasks and milestones for your planned activities during your period in the SPARK program]

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Year 1** | | | | **Year 2** | | | | **Milestones/deliverables** |
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| **Objective 1:** | | | | | | | | | |
| Task 1.1: |  |  |  |  |  |  |  |  |  |
| Task 1.2: |  |  |  |  |  |  |  |  |
| Task 1.3: |  |  |  |  |  |  |  |  |
| **Objective 2:** | | | | | | | | | |
| Task 2.1: |  |  |  |  |  |  |  |  |  |
| Task 2.2: |  |  |  |  |  |  |  |  |
| Task 2.3: |  |  |  |  |  |  |  |  |
| **Objective 3:** | | | | | | | | | |
| Task 3.1: |  |  |  |  |  |  |  |  |  |
| Task 3.2: |  |  |  |  |  |  |  |  |
| Task 3.3: |  |  |  |  |  |  |  |  |

## Feasibility

[Reflect upon the project feasibility within the two-year timeframe, keeping in mind the success criteria for SPARK (i) established a spin-out or ii) established an industry collaboration (such as a licence agreement), iii) advanced into clinical testing or iv) secured additional funding or investment)]

## Risk assessment

[Include your considerations on risks and risk mitigation for the next phase of the project.]

## What part of your solution is or can be patented?

[What is the status of your intellectual property? Plans for the future? Do you expect limitations for your institution in obtaining IP or licensing rights? Have you already been in dialogue with your local technology transfer office? If your new solution cannot be patented, please describe a strategy to protect it.]

## Applicant credentials

[Experience, expertise and credentials of applicant, team members and partners. Brief description of why the team is suitable to pursue this project. If any expertise or facilities are currently missing, please state it here]

## Motivational Letter

[Describe why you want to be in SPARK. What is your vision for the project (start a company, license out the technology etc.) How do you expect that participation in the SPARK programme may influence your career?]

## Literature references

[Include a list of cited references used when answering A-K (does not count towards the page limit)]

## CV of main applicant

## [Use your own template, max 2 pages]

## Budget

## [Use the separate SPARK budget template]